

# NATIONAL SILK CONFERENCE NEPAL 2026



10th January 2026 || Poush 26, 2082

[www.hfmn.com.np](http://www.hfmn.com.np)



Kathmandu  
Marriott Hotel



Weaving Prosperity:  
Unlocking Nepal's Silk Potential

Jointly  
organized by:



**Sericulture Development Center**  
Khopasi, Kavrepalanchok

**Handloom Fabrics Makers of Nepal**  
Upahar marg, Baluwatar, Kathmandu

## SPONSORSHIP PROSPECTUS

1

Why Sponsor the National Silk Conference –  
Nepal 2026

2

Sponsorship Structure

3

Who Should Sponsor

4

Strategic Value for Sponsors

### CONTACTS:

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## Why Sponsor the National Silk Conference – Nepal 2026

The National Silk Conference is a **flagship national initiative** aimed at restarting and developing Nepal's silk industry as a **high-value, export-oriented, and sustainable agro-industrial sector**. The conference convenes:

- Government officials and senior policymakers
- Banks and financial institutions
- Insurance Companies
- Corporate houses and investors
- Development partners and NRN investors
- Farmers, Cooperatives and entrepreneurs, and
- Industry experts

Sponsors will be recognized as **founding partners of the Nepal Silk Vision 2026–2035**, a long-term roadmap for sectoral growth.

2

## Sponsorship Type & Structure

**PLATINUM**

10 Lakh NPR  
1 Partner



**GOLD**

5 Lakh NPR  
3 Partners



**SILVER**

2 Lakh NPR  
10 Partners



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## PLATINUM SPONSOR

NPR 10,00,000

*(Exclusive – 1 Sponsor Only)*



### Strategic Positioning:

Top-tier national visibility and leadership positioning as the **principal private-sector partner** of Nepal's silk revival.

### Benefits:

- Exclusive recognition as Platinum Sponsor & Founding Partner
- Speaking opportunity during the Opening Session (5 minutes)
- Prominent logo placement on:
  - a. Main stage backdrop
  - b. Conference banners and standees
  - c. Official conference materials
  - d. Event website and social media promotions
- Premium exhibition/display space
- Full-page advertisement in conference booklet
- VIP seating for 2 senior executives
- Priority access to B2B and policy interaction sessions
- Special mention in press releases and media briefings

As the host of the **National Silk Conference – Nepal 2026**, HFMN acts as a **neutral convening institution**, bringing together diverse stakeholders to co-create a long-term national vision for the silk industry.

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## GOLD SPONSOR

NPR 5,00,000  
(Up to 3 Sponsors)



### Strategic Positioning:

High-visibility partnership with strong branding and networking benefits.

### Benefits:

- Recognition as Gold Sponsor
- Logo placement on:
  - a. Stage side-banners
  - b. Conference materials and website
- Acknowledgement during Opening and Closing sessions
- Exhibition/display space
- Half-page advertisement in conference booklet
- VIP seating for representatives
- Branding in social media announcements

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## SILVER SPONSOR

NPR 2,00,000  
(Up to 10 Sponsors)



### Strategic Positioning:

Cost-effective participation with brand visibility and stakeholder engagement.

### Benefits:

- Recognition as Silver Sponsor
- Logo placement on:
  - a. Event standees
  - b. Conference website
- Selected printed materials
- Acknowledgement during one technical session
- Inclusion of brochure or flyer in delegate kits
- Reserved seating for sponsor representative

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## 3 Who Should Sponsor

1. Banks & Financial Institutions – agri-finance, SME lending, trade finance
2. Insurance Companies – crop, production, and SME insurance
3. Corporate Houses – CSR, investment, and export diversification
4. Textile, garment, and retail companies
5. Technology & machinery suppliers
6. International Development Partners
7. International Organisations



## 4 Strategic Value for Sponsors

1. Early entry into a new national priority sector
2. Brand alignment with sustainability, rural employment, and women's empowerment
3. Direct engagement with policymakers and international partners
4. Long-term business and investment opportunities
5. Recognition as a contributor to Nepal's green industrial transformation

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Jointly organized by:



Sericulture Development Center



Handloom Fabrics Makers  
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